



FOR IMMEDIATE RELEASE

Contact: Sarah Bell

Tel: (800) 229-2118 ext 4054

Email: sarah.bell@champps.com

FREE WINGS AT CHAMPPS® FOR THE CHAMPIONSHIP GAME

What is better than having your team win the Big Game? Free wings at Champps! On February 7, 2010, Champps wants you to be the MVP of your party and is offering unlimited orders of buy-10-wings, get-10-wings-for-free on all carryout orders. “We have everything that our guests could possibly want for the ultimate viewing experience,” said Fran Vavala, Vice President of Operations, “but we know that many people will be hosting or going to a party in a home setting. Now they can have the Champps food they crave without having to change their plans for the Big Game.”

This offer is valid only on February 7, 2010 on carry-out orders at participating Champps locations. Visit www.champps.com for a list of locations. Call your local Champps today to get in on the hot deal!

About Champps Entertainment, Inc.:

Over 25 years ago, Champps® was founded on a combination of large portions, made-from-scratch-food, and having the best sports viewing possible. Today, Champps has stayed true to those ideals with fresh, never frozen burgers that are piled high with toppings; a large menu of made-from scratch entrees, pasta, and sandwiches; a full-service bar in every location; and large flat-screen TVs so you have the best seat for every game. For more information, visit www.champps.com.